

# BOOTCAMP4ME

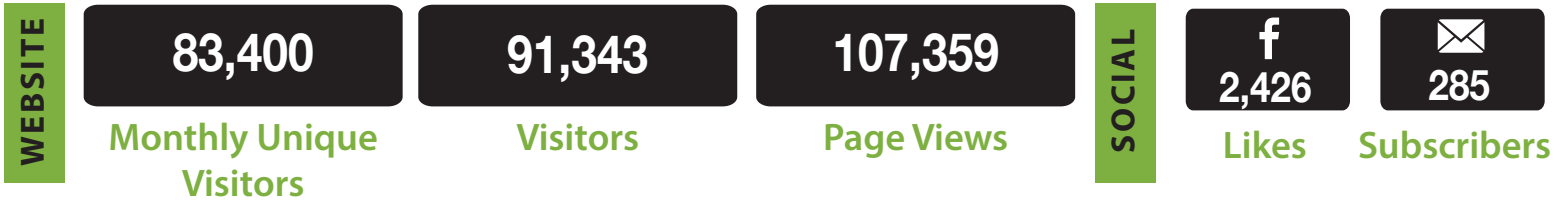
MILITARY READINESS PROGRAM



Media Kit

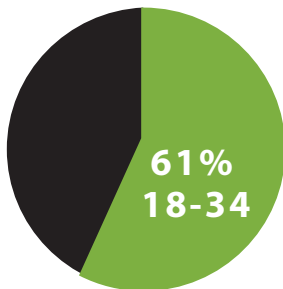
## Site/Social Numbers

Premium provider of military related news & entertainment content

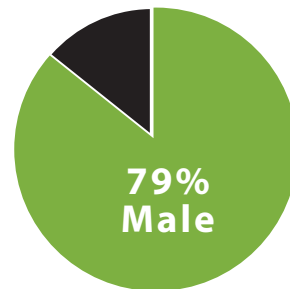


## Key Demographics

Age



Gender

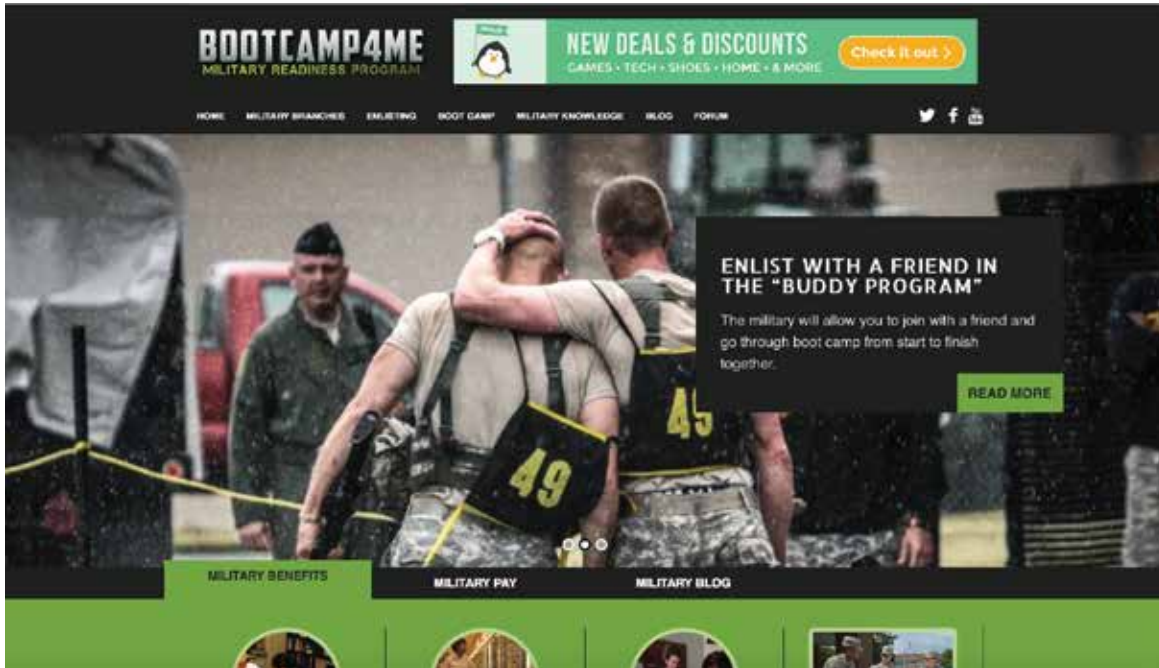


**Looking to reach the military community?**

BootCamp4Me is a resource for anyone interested in joining the United States military. The website simply explains the pros and cons of joining each branch of the military through the voice of someone who has been through the process. With nearly 100,000 visitors last month and a growing social media presence, this site has great exposure for any business looking to target a young and predominantly male audience.

Let us know how we can help you reach this audience:

[sales@brightmountainmedia.com](mailto:sales@brightmountainmedia.com) / 561.998.2440 ext.1012



## Sponsorship Opportunities

One week sponsorships Monday through Sunday

### Package 1

Top Medium Rectangle 300x250  
 - (Desktop/Mobile)  
 4 Social Media posts  
 1 Sponsored Article  
 1 Newsletter sponsorship  
 100% share of voice of 300x250  
 (approx 400k impressions)

Rate \$2,000

### Package 2

Middle Medium Rectangle 300x250  
 - (Desktop/Mobile)  
 2 Social Media posts  
 1 Sponsored Article  
 1 Newsletter sponsorship  
 100% share of voice of 300x250  
 (approx 400k impressions)

Rate \$1,500

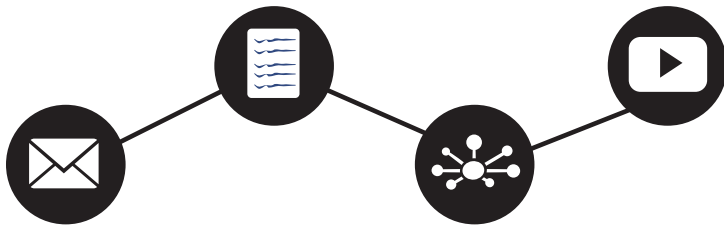
### Package 3

Wallpaper - (Desktop)  
 Leaderboard 728x90 - (Desktop)  
 2 Social Media posts  
 1 Sponsored Article  
 1 Newsletter sponsorship  
 100% share of voice of 728x90  
 (approx 400k impressions)

Rate 1,200

Monthly sponsorships available for various sections on bootcamp4me.com  
 Contact us to sponsor our News, Humor, Videos, Blogs and Forums.

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## Custom Content

Provide your own or let one of our writers highlight your product or company.

## Social Media

Add Social Media endorsements to your campaign to multiply your reach!

- Facebook, Instagram, Twitter
- Custom Contests

## Video Pre-Roll

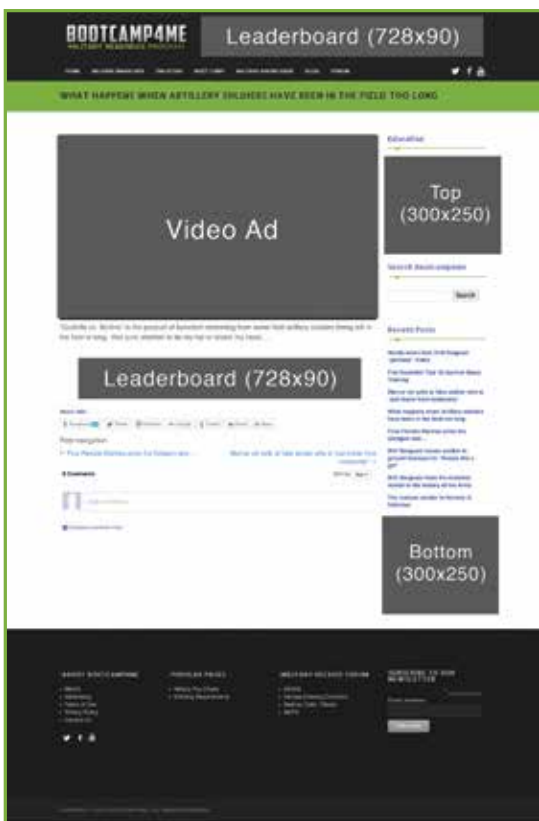
:15 or :30 video pre-roll ads available.

## Email

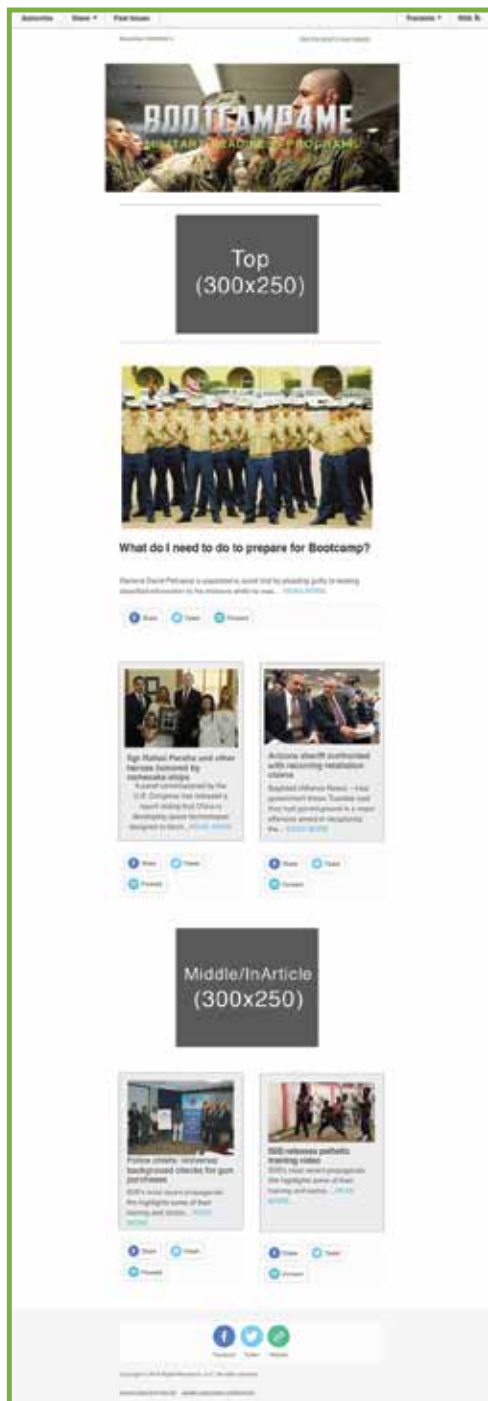
Sponsor our weekly Newsletter.



## Placements



## Email



## Packages

### Product / Company

#### Written Review

- Written by BMAQ Staff
- 2 Social Media posts-per month
- (200k ROS 300x250 impressions) per month
- Inclusion of article in newsletter
- 1 Direct E-Blast

**\$5,000**

#### Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post- per month
- 100k ROS 300x250 impressions per month

**\$3,000**

#### Basic Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post
- 20,000 300x250 impressions per month

**\$1,000**

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## Visit our other Bright Mountain Properties



... where you can reach over 15,000,000 people!!