



Coast Guard News

Semper Nostra Optima



Media Kit

Site/Social Numbers

Premium provider of Coast Guard related news & entertainment content

WEBSITE

39,597

Monthly Unique
Visitors

49,928

Visitors

69,713

Page Views

SOCIAL

f
7,473

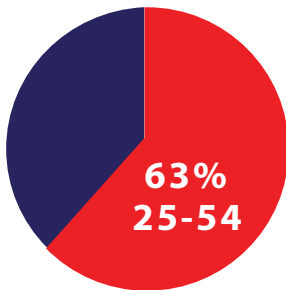
Likes

✉
952

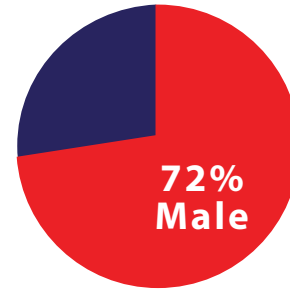
Subscribers

Key Demographics

Age



Gender

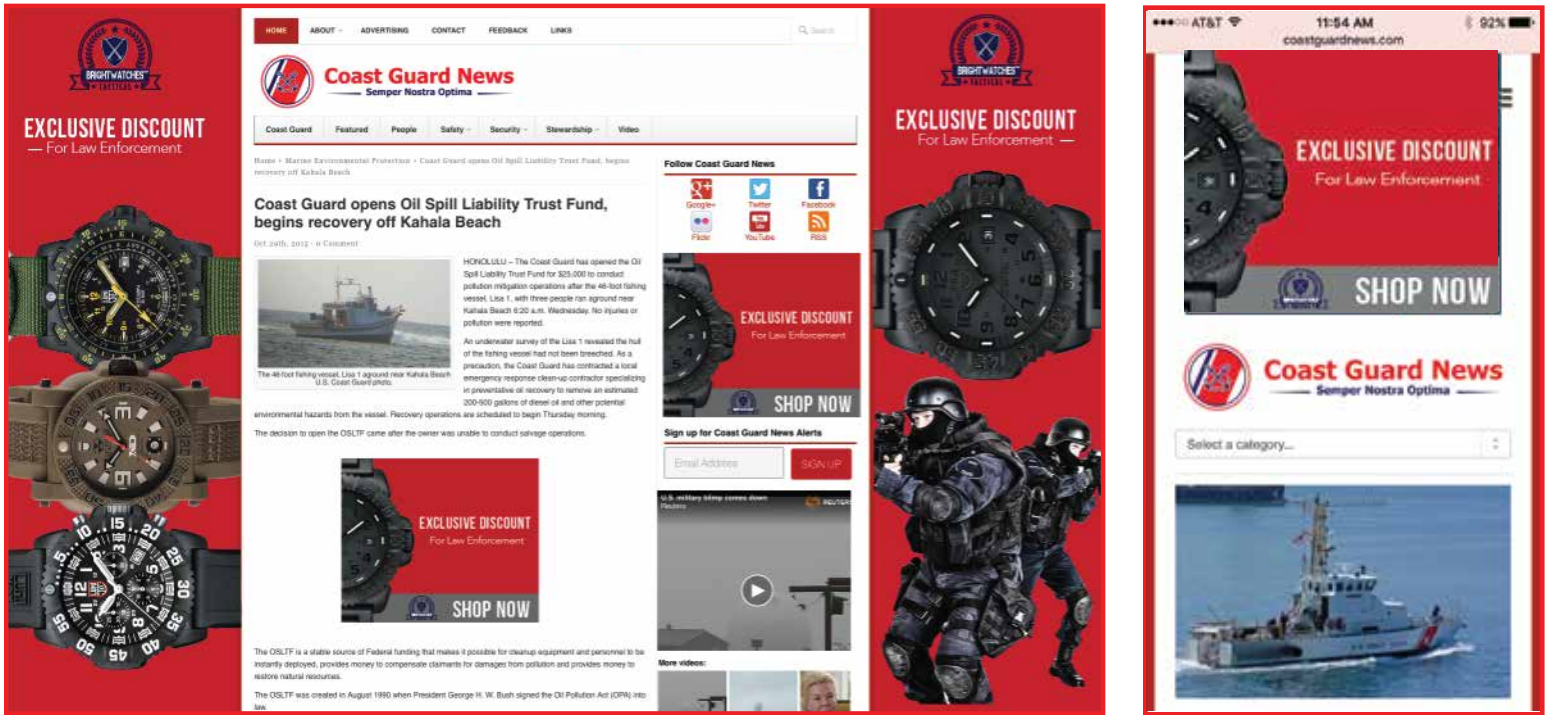


Looking to reach the Coast Guard community?

Coast Guard News is a premier provider of Coast Guard/Maritime related news and entertainment content. With over 7,000 facebook followers, 49k+ visitors and growing, Coast Guard News will give businesses targeted exposure to a large audience of Coast Guard personnel active and retired.

Let us know how we can help you reach this audience:

sales@brightmountainmedia.com / 561.998.2440 ext.1012



Sponsorship Opportunities

One week sponsorships Monday through Sunday

Package 1

- Top Medium Rectangle 300x250
- (Desktop/Mobile)
- 4 Social Media posts
- 1 Sponsored Article
- 1 Newsletter sponsorship
- 100% share of voice of 300x250
(approx 400k impressions)

Rate \$1,750

Package 2

- Middle Medium Rectangle 300x250
- (Desktop InArticle/Mobile)
- 2 Social Media posts
- 1 Sponsored Article
- 1 Newsletter sponsorship
- 100% share of voice of 300x250
(approx 400k impressions)

Rate \$1,250

Package 3

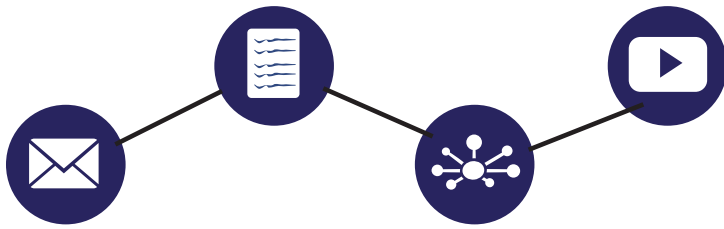
- Wallpaper - (Desktop)
- Leaderboard 728x90 - (Desktop)
- 2 Social Media posts
- 1 Sponsored Article
- 1 Newsletter sponsorship
- 100% share of voice of 728x90
(approx 400k impressions)

Rate \$1,250

Monthly sponsorships available for various sections on coastguardnews.com
Contact us to sponsor our News, Humor, Videos, Blogs and Forums.

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Custom Content

Provide your own or let one of our writers highlight your product or company.

Social Media

Add Social Media endorsements to your campaign to multiply your reach!

- Facebook, Instagram, Twitter
- Custom Contests

Video Pre-Roll

:15 or :30 video pre-roll ads available.

Email

Sponsor our weekly Newsletter.

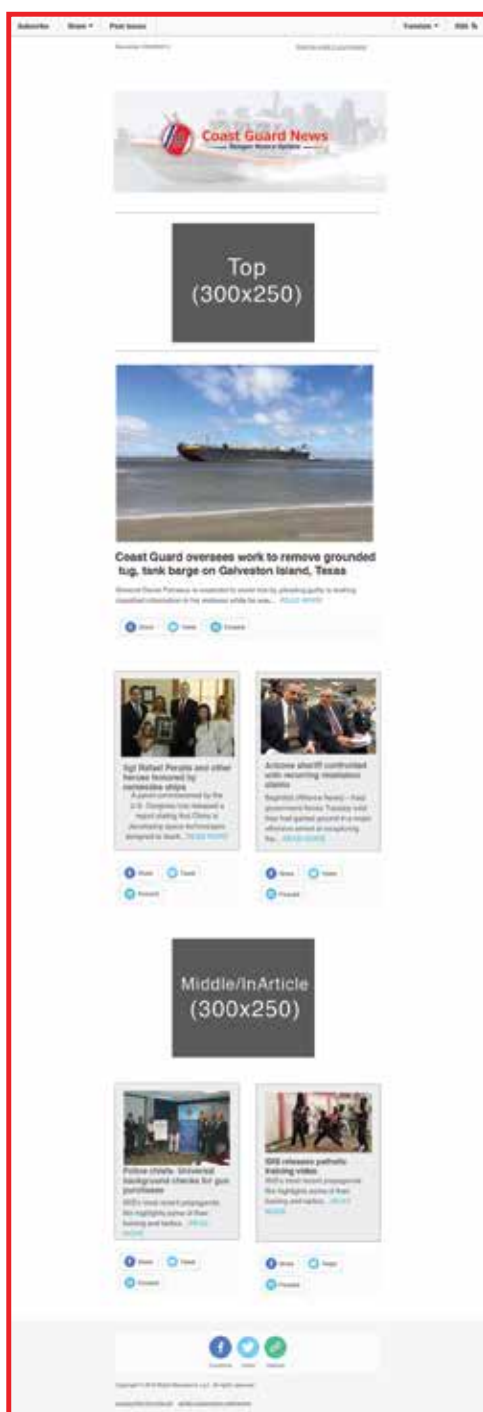
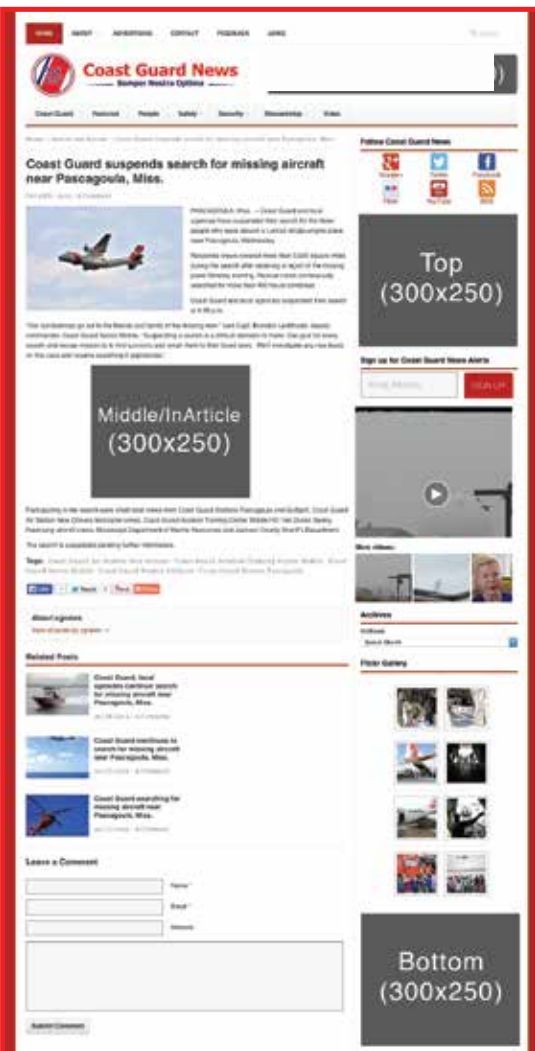
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Placements

Email

Packages



Product / Company Written Review

- Written by BMAQ Staff
- 2 Social Media posts-per month
- (200k ROS 300x250 impressions) per month
- Inclusion of article in newsletter
- 1 Direct E-Blast

\$5,000

Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post- per month
- 100k ROS 300x250 impressions per month

\$3,000

Basic Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post
- 20,000 300x250 impressions per month

\$1,000



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Visit our other Bright Mountain Properties



... where you can reach over 15,000,000 people!!