

WELCOME
HOME BLOG.COM

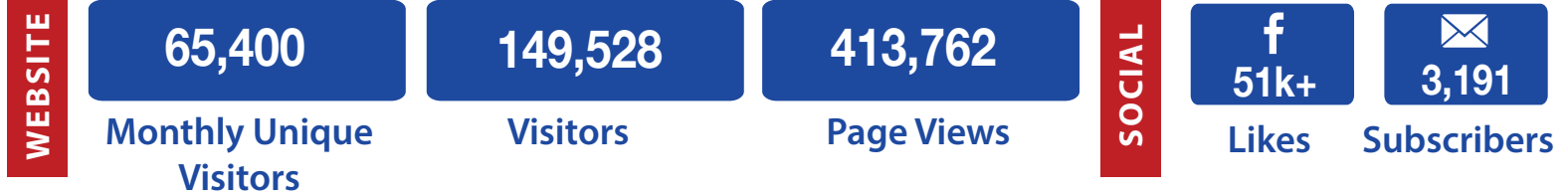


THE #1 SITE FOR VIDEOS OF SURPRISE MILITARY HOMECOMINGS

Media Kit

Site/Social Numbers

Premium provider of military related news & entertainment content

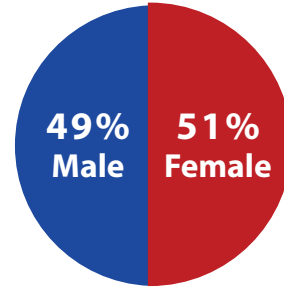


Key Demographics

Behavior



Gender

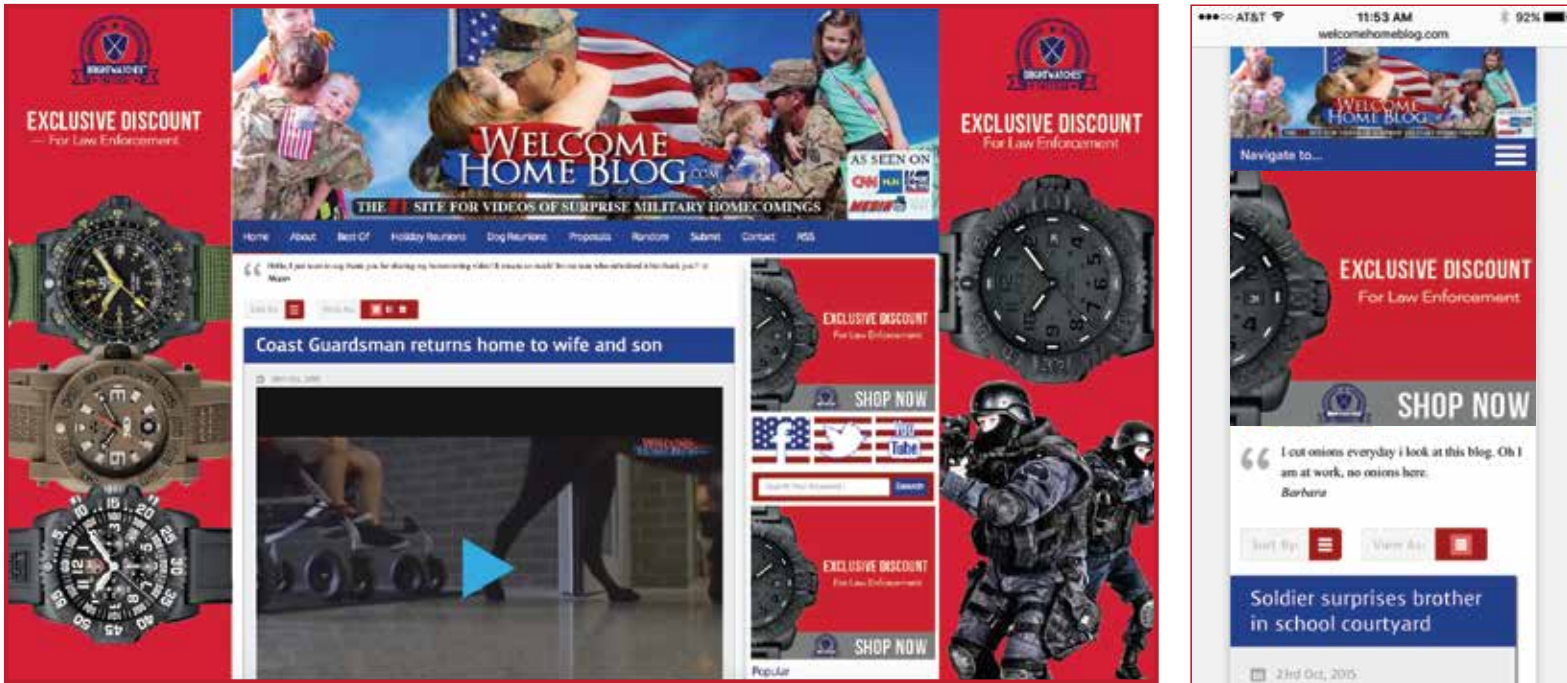


Looking to reach the military community?

Welcome Home Blog is the largest provider of military homecoming videos that reach an evenly distributed audience of men and women. With over 51,000+ Facebook fans and around 150,000+ visitors a month, this site has great exposure for any business looking to target a loyal and engaged audience with an affinity for the military.

Let us know how we can help you reach this audience:

sales@brightmountainmedia.com / 561.998.2440 ext.1012



Sponsorship Opportunities

One week sponsorships Monday through Sunday

Package 1

- Wallpaper - (Desktop)
- Top Leaderboard 728x90 - (Desktop)
- Video Preroll (15 sec)
- 2 Social Media posts
- 1 Newsletter sponsorship
- 100% share of voice of 728x90 (approx 100k impressions)

Rate \$4,750

Package 2

- Top Medium Rectangle 300x250 - (Desktop/Mobile) or
- Top Leaderboard 728x90 - (Desktop)
- Video Preroll (15 sec)
- 4 Social Media posts
- 1 Newsletter sponsorship
- 100% share of voice of 300x250 (approx 100k impressions)

Rate \$4,250

Package 3

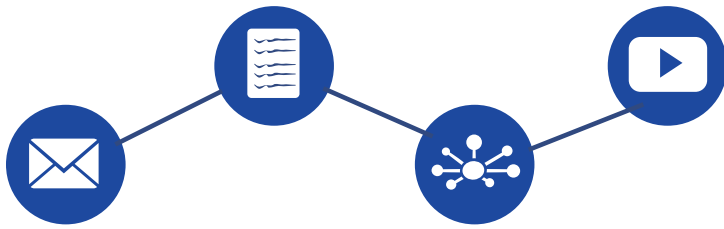
- Middle Medium Rectangle 300x250 - (Desktop/Mobile) or
- Middle Leaderboard 728x90 - (Desktop)
- Video Preroll (15 sec)
- 2 Social Media posts
- 1 Newsletter sponsorship
- 100% share of voice of 300x250 (approx 100k impressions)

Rate \$3,750

Monthly sponsorships available for various sections on welcomehomeblog.com
Contact us to sponsor our News, Humor, Videos, Blogs and Forums.

Let us know how we can help you reach this audience:

sales@brightmountainmedia.com / 561.998.2440 ext.1012



Custom Content

Provide your own or let one of our writers highlight your product or company.

Social Media

Add Social Media endorsements to your campaign to multiply your reach!

- Facebook, Instagram, Twitter
- Custom Contests

Video Pre-Roll

:15 or :30 video pre-roll ads available.

Email

Sponsor our weekly Newsletter.

Let us know how we can help you reach this audience:

sales@brightmountainmedia.com / 561.998.2440 ext.1012

Placements

Top (300x250)

Middle (300x250)

Leaderboard (728x90)

Bottom (300x250)

Leaderboard (728x90)

Leaderboard (728x90)

Email/Newsletter

Top (300x250)

Middle/InArticle (300x250)

Packages

Product / Company

Written Review

- Written by BMAQ Staff
- 2 Social Media posts-per month
- (200k ROS 300x250 impressions) per month
- Inclusion of article in newsletter
- 1 Direct E-Blast

\$5,000

Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post- per month
- 100k ROS 300x250 impressions per month

\$3,000

Basic Sponsored Article / Video

- Advertiser prepared article
- 1 Social Media post
- 20,000 300x250 impressions per month

\$1,000

Let us know how we can help you reach this audience:

sales@brightmountainmedia.com / 561.998.2440 ext.1012



Visit our other Bright Mountain Properties



Coast Guard News
Semper Nostra Optima



The Bright Network

TheBright



BRIGHT
WATCHES

BOOTCAMP4ME
MILITARY READINESS PROGRAM



LEO
AFFAIRS

WAR
DOCUMENTARY FILMS

J·O·P
JOINS Q. PUBLIC

FD CAREERS

TheBravestOnline
THE BRAVEST PEOPLE AND THEIR QUALITIES



POLICE BLOTTER

Teacher
Affairs
The World Of Teachers Online



WELCOME
HOME BLOG

WOLF-HUNTER

POPULARMILITARY
.com

... where you can reach over 15,000,000 people!!